



5th Annual "Cherish the Children"

The Ultimate Fantasy Auction

Tuesday, May 1, 2007

In support of the Michigan Children's Trust Fund



Sponsor Opportunities

Event Sponsor - \$25,000

- Two (2) tables of eight (8) reserved in your name at the event.
- Name/logo listed in auction catalog.
- Name/logo listed on sponsor board at event.
- Photo opportunities for sponsor's newsletter.
- Signage at sponsored area.
- Sponsor thanked for their participation by emcee at the event.
- CTF staff will assist sponsor's marketing and public relations departments in realizing any marketing or promotional campaign they may wish to conduct.
- Name listed in all event press releases.
- Name/logo on all printed event materials.
- Name/logo in biennial report.

Live Auction Sponsor - \$20,000

- Two (2) tables of eight (8) reserved in your name at the event.
- Name/logo listed in auction catalog.
- Name/logo listed on sponsor board at event.
- Photo opportunities for sponsor's newsletter.
- Signage at sponsored area.
- Sponsor thanked for their participation by emcee at the event.
- CTF staff will assist sponsor's marketing and public relations departments in realizing any marketing or promotional campaign they may wish to conduct.
- Name listed in event press releases.
- Name/logo in biennial report.

Super Silent Auction Sponsor - \$10,000

- One (1) table of eight (8) reserved in your name at the event.
- Name/logo listed in auction catalog.
- Name/logo listed on sponsor board at event.
- Photo opportunities for sponsor's newsletter.
- Signage at sponsored area.
- Sponsor thanked for their participation by emcee at the event.
- Name/logo in biennial report.

Silent Auction Sponsor - \$5,000

- One (1) table of eight (8) reserved in your name at the event.
- Name listed in auction catalog.
- Name listed on sponsor board at event.
- Photo opportunities for sponsor's newsletter.
- Signage at sponsored area.
- Name in biennial report.

Platinum Sponsor - \$2,500

- Invitations for up to 6 people to attend the auction.
- Name listed in auction catalog.
- Name listed on sponsor board at event.
- Name in biennial report.

Gold Sponsor - \$1,500

- Invitations for up to 4 people to attend the auction
- Name listed in auction catalog.
- Name listed on sponsor board at event.
- Name in biennial report.

Silver Sponsor - \$1,000

- Invitations for up to 4 people to attend the auction
- Name listed in auction catalog.
- Name listed on sponsor board at event.
- Name in biennial report.

Bronze Sponsor - \$500

- Invitations for up to 2 people to attend the auction.
- Name listed in auction catalog.
- Name listed on sponsor board at event.